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Así Llegué a La Cima (The Way To The Top: The Best Business Advice I Ever Received)



Synopsis

The Donald presents grounded, hard-hitting advice on business success, from people who have made it to the top. How can we find the road to success? By going to those who have reached the pinnacle. In this book, Trump asks many of today's most brilliant and successful businessmen and women, which has been the most valuable piece of advice they've received in their lives. The result is a source of wisdom and ingenuity, filled with a wide variety of practical recommendations from executives on decision making, career development and communication skills, to name a few. Description in Spanish: Sin duda, esta pregunta ha motivado una cantidad incalculable de reflexiones, pues los hombres no sÃ lo desean llevar una vida feliz, sino que ademÃs buscan su realizaciÃ n individual: el Ã©xito en todas sus actividades. En este libro, Donald Trump ha pedido a muchos de los empresarios mÃs brillantes y exitosos que conoce Â incluso a otros a quienes no conoceÂ que respondan a esta pregunta: Â¿cuÃl es el mejor consejo que han recibido acerca de negocios? El resultado es una fuente de sabidurÃ-a e ingenio que revela cÃ mo se conducen estos triunfadores en la vida y los negocios, ofrece a los lectores una mirada a los secretos del Ã©xito empresarial.

Book Information

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Customer Reviews

Un tesoro de conocimiento con lecciones de gerencia desde su primera frase. Definitivamente un libro que vale la pena comprar.Un libro completamente diferente a lo que estoy acostumbrado. La verdad, esperaba un libro escrito por Donald con buenos consejos sobre administraciÃ n, liderazgo

o finanzas, pero me encontré con algo muy diferente y desafiante. Aquí está la gran lección gerencial que enseñó a Donald Trump: Este hombre le pidió el mejor consejo de negocios a más de 150 grandes empresarios de Estados Unidos y lo único que hizo fue compilarlos en este libro. ¿Pueden imaginarse eso? Eso es ser gerente, sacar lo mejor de otros para un propósito más grande, lograr que grandes ejecutivos de marcas como Pepsi-Cola, McDonald's, General Electric plasmen sus mejores consejos, lograr que otros aporten a una causa excelente, tomar el mejor conocimiento de los demás (muchas veces mejores que el mismo Trump en conocimientos concretos). Aquí hay más de 150 lecciones para ser mejor!!

This book contains collective wisdom from more than 100 successful businesspeople who Trump asked about the best business advice they received. If you've read other business books, you will find that you've seen many tips before because a lot of it is common sense. But this book reminds us that to be successful is simple. There is no magic involved. But simple does not mean easy because execution is the hardest part. We've all been told to save, but few of us actually do it. Trump realizes that he cannot possibly know it all, and he relies on other people's experience, knowledge, and expertise. This book can help you with that. You will not agree with everyone featured in the book, but you may pick what suits you best. I really liked the advice of Jim Cantalupo, McDonalds' CEO, who said to take care of customers, and the bottom line will happen on its own.- Mariusz Skonieczny, author of Why Are We So Clueless about the Stock Market? Learn how to invest your money, how to pick stocks, and how to make money in the stock market

This is Fantastic, The Better Book Reading for me, this is Excellent for people with me, Thks Very Much

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